

Your

FUNDRAISER DIY GUIDE

Enjoy making a difference with MCC.





Thank you for choosing MCC.

MCC was created by bringing people together to respond to a great need. What began with sending food and relief to people affected by war and famine in present-day Ukraine has now grown into an international effort to bring urgent, compassionate care to individuals and families across the globe.

As our world continues to change, the needs of vulnerable people around the world are more crucial than ever. At MCC, our community of donors, volunteers, staff and champions believe in sharing God's love and compassion by responding to needs across the globe and working toward peace and justice for all.

When you host a fundraiser in support of MCC, you are part of a global community of passionate people relentlessly pursuing relief, development and peace in the name of Christ. At the frontlines of war, at the epicenter of a disaster, and in the midst of drought, you are addressing immediate needs and tackling long-term systemic challenges with us.

Thank you for joining us!

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What should I do?



Let's brainstorm

You can do almost anything to raise funds! Here are some ideas to get your creative juices flowing, but don't forget to keep the "fun" in fundraising!

Activity or event?

Decide on an activity or event. Create a plan, establish your goals and draft a timeline. Events of any size will be impactful, and activities allow you to apply your skills and passions towards a fundraising goal.

Activity examples

Upcycle a thrift item

Refurbish and resell, and donate the proceeds!

Sell a craft or homemade art

Why not do something you love? DIY projects make great DIY fundraisers.

Handy 4 Hire

Rake, mow, weed or organize. Everyone has something they could use help with.

Coin drive

Collect your pocket change and invite others to join you.

Bike

Cycle 1km/1m for every dollar raised over the course of a week or month.

Make a splash

Swim 100 meters for every \$100 raised.

Bible whiz

Memorize and recite verses. For added depth, choose verses about peace and relief.

Babysit

Give a parent a night out in exchange for a donation to your fundraiser.

Walk neighborhood dogs

Fundraising doesn't have to be "ruff." Have a ball!

Make a quilt or comforter

Sew one block for every dollar raised and donate your quilt or comforter to MCC to double your impact.

Event examples

Bake sale

Get your pans out and bake something sweet.

Benefit concert

Gather some musical friends and sell tickets! Online concerts can be a cozy alternative.

Yard sale

"Marie Kondo" your condo and have a yard sale to help those less fortunate.

Fundraising dinner or BBQ

Black tie or burgers on the grill—whichever suits you best.

Special celebration

Birthday, family reunion or anniversary—use a special occasion to raise awareness and money!

Walk-a-thon

Make every step count—and not just on your step tracker.

Raffle or auction

Gather donations or bake goods you could sell auction-style (auctioneer not included).

Amazing Race

Create challenges for teams of friends and charge a fee to participate.

Lemonade stand

Simple. Classic. Refreshing.

Host a tournament

Golf, dodgeball, crokinole—pick your sport or hobby and invite some family and friends!

I have decided to _____

Let us know what you're up to!
Visit mcc.org/contact





MCC has a special place in my heart. Over the years I have heard about MCC's work around the world and here in Ontario and am happy to be a part of the MCC story and to contribute to this important work.

-Margie Steingart





Let's start fundraising

Follow these steps to make your fundraiser official.

1 Set up your giving plan

If you plan to collect donations online, you'll need to first set up a giving registry. Giving registries make it easy for people to donate to your fundraiser online and for you to track your progress. Everybody wins!



To start your registry, click on this link and create a username and password:
mcc.org/giving-registry

You may choose to collect donations offline instead. Use the form at mcc.org/get-involved/fundraiser to record your donors. At the end of the fundraiser, provide it to MCC to ensure your donors receive a tax receipt.

2 Make posters & thank-you cards

Let the people around you know about your great endeavour and remember to thank them when they support you. You can make your own thank-you cards or print some we've prepared.



Find templates for posters and cards at mcc.org/get-involved/fundraiser

3 Share on social media and email

Social media and email are the fastest and easiest way to let everyone know what you're up to. We have some great designs that you can use.

Tip: Social media posts with photos make more of an impact, so make it personal to reach more people.



Find graphics you can drop into your social media here:
mcc.org/get-involved/fundraiser

To find all of these resources in one place, visit mcc.org/get-involved/fundraiser

Whether we're hearing why donors choose to give or hearing how individuals have been impacted by our work, these stories allow us to get to know the people whose lives are transformed by MCC. Here are a few stories for you to share.



You help provide immediate response in times of crisis

When Cyclone Idai hit N'jabu village in southern Malawi, over 500 families lost their homes, crops and almost everything they owned. Through your support of MCC, families like Martha Peery and baby David (bottom) and Margaret Kabonga (left) were able to receive immediate emergency assistance support such as a relief kit, plastic sheeting, maize, beans, cooking oil and canned meat to last a few months as they rebuilt their homes and livelihoods.



You help increase food security for families around the world

Before receiving agriculture training and resources through MCC's local partners in Kenya, Joyce Ngumbao relied on farming practices passed down from her father to grow food to sell and feed her family. These practices relied on rainy seasons, but climate change has increased the frequency of drought in Kenya. Your support of MCC has allowed Joyce to obtain conservation agriculture training and chickens to help her and her family build sustainable income and obtain food security!



Every dollar makes a difference!

For more giving ideas visit mcc.org/get-involved/fundraiser/sunday-school



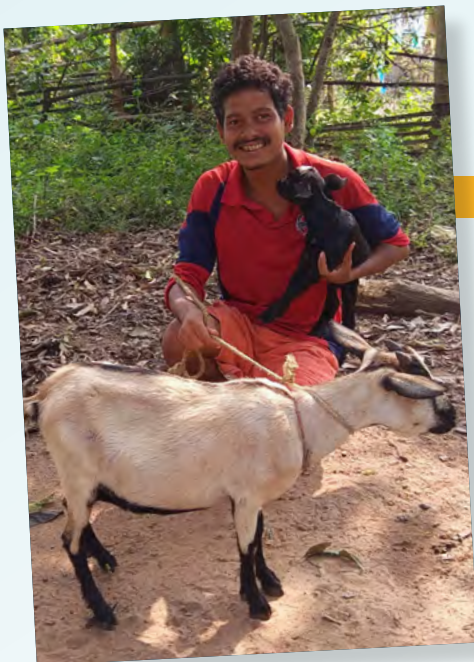
\$160 provides meals at school for 10 students like these ones in South Sudan.

\$45 plants a garden to help families grow more food.

\$15 provides an eco-friendly stove in places like Malawi.

\$325 provides emergency food for five families facing conflict or disaster.

With your help families like Malaya, Maly and their four-year-old Nikol in Ukraine receive much-needed packages of food.



\$65 provides a goat for farmers around the world.

Goats give farmers new ways to earn income and help protect them if a harvest fails.

\$78 provides a bicycle in places like Bangladesh or Uganda.



MCC is a cause that is very near and dear to my heart. I support MCC because of their long commitment to responding to the needs of the most vulnerable in our world.

-Fred Redekop





Things you are responsible for

Here are things to keep in mind as you prepare and run your fundraising initiative:

- 1 | Planning**
Operational and logistical planning of the activity or event.
- 2 | Obtaining necessary permits**
Obtain any necessary permits, licenses and insurance for the fundraising event.
- 3 | Following the law**
Adhere to all applicable federal, provincial, state or municipal regulations.
- 4 | Getting your MCC materials approved**
Submit any materials showing MCC's logo for approval prior to distribution.



How can MCC support your fundraising efforts?

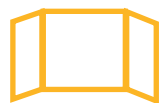
MCC is happy to offer support for your fundraising event or activity.* This might include:



Program brochures



Donation gathering forms



Displays



MCC representatives to attend your events



Promotion on social media channels



Poster, social media graphics and email templates

**While we'll do our best, this support is subject to availability of our limited resources and personnel.*

And don't forget to have fun!



Receipting guideline

MCC can provide receipts for income tax purposes for donations incurred through a fundraiser within the following guidelines.

- Tax receipts will be provided for those who make a voluntary personal contribution or donation to MCC. According to CRA and IRS guidelines, tax receipts will only be issued for gifts for which no material goods or benefits are returned to the donor in exchange for the donation. Please contact your local MCC office to determine whether your event or fundraiser is eligible for tax receipts.
- To provide charitable tax receipts for donors or participants, the event organizer needs to provide MCC with a detailed report of donations within 30 days following the event. (This does not apply if you've created an online giving registry.)

Please include for each donation/transaction:

1. Donor's first and last name
2. Full mailing address
3. Donation amount and specify the payment method
4. Donor's email address and telephone number, if available

Please submit this information to your local MCC office. Donation envelopes and forms can be provided to assist in this process.

Note: for ticket purchases please indicate the value of any benefits received by the participant (e.g. food and drink, entertainment, gift bags, etc.) as this amount must be deducted from the full ticket price when determining the allowable receiptable portion of the contribution.



Legalities and limitations:

Due to restrictions and regulations, MCC is not able to:

- Necessarily host an event, solicit donations or sell tickets on its property
- Solicit sponsors on behalf of any third-party event or organizer
- Provide contacts for sponsorship approaches or solicitations
- Incur any liability resulting from an event
- Underwrite any third-party event expenses
- Extend MCC insurance to cover third-party events





If you're planning to host a fundraiser for MCC we'd love to know about it, and we'll help if we can. Find your local office's contact information at mcc.org or by calling toll-free 1.888.622.6337 in Canada or 1.888.563.4676 in the U.S.

