Niska Artisans Volunteer Position

Social Media and Ecommerce Assistant



**Volunteer Position:** Niska Artisans Social Media and Ecommerce Assistant

**Program/Department:** Indigenous Neighbours Program - Niska Artisans

**Purpose of Assignment:** Niska Artisans took flight in 2007 and supports Indigenous artisans in First Nations and communities stretching across northeastern Ontario by purchasing their work, hosting workshops and sales, as well as creating space for artisans to gather. “Niska” is Cree for goose; the life-giver for hunters in northern First Nations. Niska Artisans is looking for a volunteer to help create content for our social media accounts and ecommerce website.

**Geographic Location(s):**

* MCC Northern Regional Office, Timmins, ON and the Timmins surrounding area

**Skills/Knowledge/Attitude Requirements:**

* experience working across cultures and/or willingness to continue developing cross-cultural competencies
* willingness to learn about Indigenous issues in Ontario and Canada
* strong social skills
* familiarity with social media
* ability to use camera and photography equipment

**Tasks and Responsibilities:**

* photograph Niska products for website
* help brainstorm and create content for Instagram and Facebook page (including posts, stories, and reels)
* attend Niska events to help collect photos and other media

**Time Commitment**

* 1-2 hours per week (this can be adjusted based on volunteers availability and other time commitments)

**Supervision:** Indigenous Neighbours Program Associate

**Training and Development:**

* training on product details and origins, stories around the products and traditional uses, artisans, etc.
* training about the Indigenous Neighbours Program and areas it works in
* training in cross cultural communications

All MCC volunteers are expected to be respectful of the MCC mission statement: "*Mennonite Central Committee (MCC), a worldwide ministry of Anabaptist churches, shares God’s love and compassion for all in the name of Christ by responding to basic human needs and working for peace and justice. MCC envisions communities worldwide in right relationship with God, one another and creation*."

MCC Ontario

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**Contact: Clara Wheaton, Indigenous Neighbours Program Associate**

**Email: clarawheaton@mcco.ca**

**Impact:**

In addition to recognizing the work of gifted Artisans, this fair-trade program seeks to educate patrons about the unique cultures in Ontario’s Far North.

Niska is the Cree word meaning goose; the life-giver to hunters in Northern First Nations.